## Ford Granada 1981. Built for a changing world. Designed with a commitment to quality.

And, best of all, Granada's effi-

cient 4-cylinder engine for 1981,

combined with its new sleek

aerodynamic styling, gives it

In a world calling for change, no American-built sedan has changed more for 1981 than the new Ford Granada. Count the ways:

Granada is smaller than last year.

Granada has more interior room than last year.

Granada has rack-and-pinion steering this year.

Granada has a new type of suspension for

this year.

the best mileage in its history— 21% better than last year!

For comparison. Your mileage may differ, depending on speed, distance and weather. Actual highway mileage and California ratings lower

Granada is built with Ford's attention to detail. Every seat is fitted by hand

and every door is adjusted by hand. Every car is examined by at least 38 quality-control inspectors. That's attention to detail you can see, feel and hear.

Your Ford Dealer can discuss-buy or lease arrangements and tell you about Ford's Extended Service Plan.

## FORD GRANADA



